



## Brand Ambassador Job Description

### **Position Summary:**

The Brand Ambassador volunteer position supports KY Network by raising awareness about the ministry and recruiting volunteers and mentees. This position is responsible for representing KY Network at community events. The person in this position should be a strong communicator with a professional demeanor and a passion for the mission of KY Network.

### **Essential Duties and Responsibilities:**

- Attends community events such as college freshman orientation fairs and community resource events to promote KY Network, as needed
- Communicate internally with the team about best practices/suggestions for engagement during community events
- Other tasks as assigned

### **Education/Experience:**

- University Degree in marketing, communications or related field preferred.
- Experience with volunteer management is preferred.
- Strong communication skills, both written and oral.
- Detail-oriented and exceptionally organized.
- Motivated self starter with the ability to work independently with purpose and accuracy in a fast-paced environment.

### **Qualifications:**

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. This position requires someone who has excellent writing and communication skills, is self-motivated, reliable, organized, thorough and timely. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

### **Knowledge, Skills and Other Abilities:**

- Must be able to read, write, speak and understand the English language.
- Excellent writing, communication, organizational, time management skills.
- Ability to maintain a professional, confidential work environment.
- Must demonstrate respect for all family lifestyles and cultural values.
- Ability to relate with children in a nurturing and respectful manner while maintaining appropriate boundaries with both children and families.
- Ability to cooperatively engage with a culturally diverse children and adult populations.

### **Physical Demands:**

Fine motor skills such as typing, the use of a computer mouse and telephone handset is required. This volunteer may occasionally lift and/or move up to 30 pounds. Specific vision abilities required by this job include close vision, distance vision, peripheral vision, depth perception and ability to adjust focus.

### **Environmental Conditions:**

Must be willing and able to work in/with, but not limited to, underserved communities, variable weather conditions, irregular work hours, etc.

### **Organizational Background Information:**

*Kingdom Youth Network is dedicated to empowering underserved youth located in Delaware and Philadelphia county, PA through inclusive resources rooted in Christian principles, fostering personal growth, resilience, and positive community impact.*